

# INSTRUCTIONS FOR PROVIDERS OF UNCLASSIFIED 18 RATED AUDIOVISUAL PROGRAMMES

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KANSALLINEN AUDIOVISUAALINEN INSTITUUTTI  
NATIONELLA AUDIOVISUELLA INSTITUTET  
NATIONAL AUDIOVISUAL INSTITUTE



## Providers shall register with the provider registry of the National Audiovisual Institute (KAVI)

Regular providers of audiovisual programmes for financial purposes<sup>1</sup> shall register with the provider registry of KAVI to facilitate supervision. The provider shall pay an annual supervision fee based on the manner and locality of provision.

The notification is submitted at [kavi.fi/meku/kuvaohjelmat/tarjoajaksi-ilmoittautuminen](http://kavi.fi/meku/kuvaohjelmat/tarjoajaksi-ilmoittautuminen) (only in Finnish or Swedish).

If the provider distributes programmes in several different localities or in several different ways (as an example, provider sells recordings via the Internet and in two video rental shops), a separate fee for each location must be paid.

The annual supervision fees of providing audiovisual programmes via different channels are determined as follows:

- A locality providing public exhibitions and similar activities: EUR 200.
- A locality providing recordings and similar localities: EUR 100.
- On-demand programme service: EUR 400.

*Example: If the same location both provides public exhibitions and rents out recordings for personal use, the supervision fee to be paid is EUR 100 + EUR 200, in total EUR 300 annually.*

Audiovisual programme providers must annually provide KAVI with a list of the 18 rated unclassified programme titles they have provided during the previous calendar year. The information must be submitted by the end of January the following year.

Unclassified audiovisual programmes are not registered.

Adults (persons over 18 years of age) may be provided with audiovisual programmes without age classification. These programmes must be *explicitly* meant for an adult audience. Explicitly in this case means that the content of the programme, e.g. violence and sexual content, or content which may cause anxiety or similar, would be detrimental to children.

Unclassified, 18 rated programmes shall be marked with the following 18 symbol (different from a classified 18 symbol).



Distribution of images, audiovisual programmes or recordings, which include extreme violence or violent/child/animal pornography, is regulated by the criminal law.

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<sup>1</sup> The registering and fee payment obligation does not apply to e.g. an organiser of an individual provision of an audiovisual programme or a bus operator, who shows audiovisual programmes in his charter buses. However, all the other regulations of the law, such as the obligation to classify and mark and to abide by the age limits, are still valid for occasional presentations as well.

## Age ratings must be observed

An 18 rated programme shall not be provided to a person less than 18 years of age. The provider is obligated to ensure that the receiver of the programme is over 18 years of age. Regarding online distribution (on-demand programme service), strong electronic verification must be used (for more information on suppliers of strong verification services, contact the Finnish Communications Regulatory Authority, [www.ficora.fi](http://www.ficora.fi)).

The provider of audiovisual programmes shall communicate the age limits and other means used for child protection when providing the programmes. The Institute supervises the compliance with the age restrictions and the realising of the communication obligation.

Audiovisual programme providers may draw up codes of conduct to promote best practices for providing audiovisual programmes and media education. The Institute may ensure that this code of conduct is in accordance with the law.

### Further information:

Act on Audiovisual Programmes (710/2010, [www.finlex.fi](http://www.finlex.fi)), or

National Audiovisual Institute, Department for Media Education and Audiovisual Media,  
[kavi.fi/en/meku](http://kavi.fi/en/meku), or

Head of the Department, Deputy Director Leo Pekkala, [leo.pekkala@kavi.fi](mailto:leo.pekkala@kavi.fi), tel. +358 (0)295 338 008, or  
Senior Officer Maarit Pietinen, [maarit.pietinen@kavi.fi](mailto:maarit.pietinen@kavi.fi), tel. +358 (0) 295 338 002